



HENOD's Annual Conference Set to Focus on Obesity and the Media

Inside this issue:

<i>Upcoming Professional Meetings</i>	2
<i>Making Strides Against Breast Cancer</i>	2
<i>Join Us For A HENOD Social</i>	2
<i>News From A HENOD Colleague</i>	3

Be sure to save the date for the 2005 Annual HENOD conference, entitled "Obesity and the Media...Friend or Foe?"

The conference will be held on October 14 at the Buena Vista Conference Center in New Castle, Delaware. This will be a ½ day conference in which participants will hear from national lead-

ers and local practitioners about what role the media plays in obesity, and what health educators can do to harness the power of the media to battle against this epidemic. Margo Wooten, Director of the Center for Science in the Public Interest, will be the keynote speaker and will address responsible food marketing to children. In

addition, Joseph Piner, an independent film maker, will talk about his documentary, "Shape Up America." Conference participants will have the opportunity to view this production depicting the lives of four obese Americans and their struggles with weight. For further information, look for the conference brochure to arrive in late August 2005.

UD Offers Help For Upcoming Health Promotion Projects

The University of Delaware is offering a unique opportunity for community agencies to take advantage of the time and talents of Health Promotion graduate students.

As part of the graduate experience in UD's Health Promotion masters program, students are required to participate in an authentic learning experience with an outside health agency/organization. Specifically, students in HLPR 803, Advanced Health

Promotion Programming, act as consultants to help organizations accomplish some health programming need or address an unresolved problem. This work is done independently, so that it imposes no cost to the agency, requires little staff time, and is overseen by the graduate faculty at UD.

Examples of prior projects include evaluation and assessment of existing programs, needs assessments

for the development of new programs and initiatives, and development and/or assessment of program materials, strategies, and services.

Requirements from the sponsoring agency are very minimal, and include an outline of the proposed project, an initial meeting with the students to provide instruction and direction, provision of access to facilities and data required to complete the project, and communication with students as necessary.

In order to accommodate

(Continued on page 2)



HENOD wants to hear from you!

If you know of an event, a new finding or program, a job opportunity, or any other piece of news that you would like to share in the HENOD newsletter, please send a brief description to Linda Tholstrup, newsletter editor, at:

ltholstrup@hotmail.com

For the summer issue, please submit items by September 15, 2005.

Upcoming Professional Meetings ...

8th Annual Social Marketing Conference

**August 11-12, 2005
Sacramento, CA**

Presented by California's Nutrition Network and the 5 A Day Campaign, this conference will introduce attendees to the latest social nutrition marketing information. Speakers include Alice Waters, creator of the Edible Schoolyard, and Dr. Jerome Williams, an expert on multicultural food marketing.

For more information, go to:
<http://5aday.webregpro.com/>

Healthy Living and Learning Together

**Aug 29-Sep 1, 2005
Houston, TX**

The National Association of Health Education Centers is sponsoring this meeting, which is also the mid-year meeting for the American Association of Health Educators. The conference will feature innovative programs, as well as professional development opportunities to increase knowledge and improve skills.

For more information, go to:
<http://www.nahec.org>

3rd National Prevention Summit

**October 24-25, 2005
Washington, D.C.**

Titled "Innovations in Community Prevention," this conference will focus on chronic disease prevention and health promotion programs that are making a difference in communities across the country. A special emphasis will be placed on efforts to improve the health of older Americans.

For more information, go to:
www.healthierus.gov

Making Strides Against Breast Cancer

The American Cancer Society invites you to attend Making Strides Against Breast Cancer, a noncompetitive 5K walk supporting the American

Cancer Society's unique mission to fight cancer on four fronts: research, education, advocacy, and patient services.

For more information, visit www.cancer.org/stridesonline, or call (302) 324-4227.

Making Strides Against Breast Cancer

**October 16, 2005
Wilmington Riverfront**

5k Walk—9 am

Women's Race—8 am

Join Us For A HENOD Social!

On Thursday, July 21, 2005, HENOD will be hosting a social event at the Christiana Hilton in Newark. Swing by after work to network with other HENOD members and learn about the annual conference, HENOD awards, and the election of 2006 offi-

cers.

Appetizers will be served, with a cash bar for anyone who is interested. The event is free to HENOD members, however the favor of an RSVP



to Marianne Carter is requested by July 15th. (mcarter@udel.edu or 302-831-1109). When you RSVP, please mention something unique/unusual about yourself to be used for a fun ice-breaker!

UD Grad Students cont.

(Continued from page 1)

the semester schedule at UD, the maximum duration of potential projects is 14 weeks (all work should be able to be accomplished in this time frame), and work will begin in September 2005.

This project is an excellent opportunity to address an issue that you do not currently have the time or resources to tackle, while also allowing students to

improve their skills and gain valuable real-world experience.

To solicit a student consultant, simply prepare and submit a 1-2 page outline of the proposed project, including the purpose, scope, deliverables, and project contact at the agency. All projects must be submitted by August 1, 2005.

To submit a proposal or to obtain more information about this opportunity, please

contact:

Dr. Michael Peterson
Professor/Director
023 Carpenter Sports Building
University of Delaware
Newark, DE 19716
pmpeter@udel.edu
302-831-3672



News from a HENOD Colleague

Kathy Corbitt, a Health Educator with Quality Insights of Delaware, would like to shine the HENOD spotlight on the Multicultural Coalition for Diabetes Awareness.

This group is devoted to raising awareness about diabetes in the community through education about associated risk factors, the importance of healthy eating habits and exercise in controlling and/or preventing diabetes, and good self-management of the disease.

To date, the Coalition has sponsored

many events throughout the state, including health fairs and brown bag seminars, targeting populations at high risk for developing diabetes.

To become involved with the coalition, or for more information, please contact Dionne Rowsey at 302-478-3600, ext. 121.

Health Education Network of Delaware

Enhancing the health of Delawareans through health education and promotion.



We want to hear from you!

If you have something you'd like to share with your colleagues, **The HENOD Update** is the place to do it! Submit news, events, or articles by September 15th to see them appear in the fall issue.

Send submissions to: ltholstrup@hotmail.com

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